

B1 displaying at least a portion of the electronic document to a user as an immersive reading page, the immersive reading page mimicing a printed paper page;

A2 associating with an element of the immersive reading page enhanced functionality; and providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page.

A3 6. (Amended) The method of claim 1, wherein the element is a title line and the step of associating comprises associating interbook navigational functionality with the title line.

A4 7. (Amended) The method of claim 1, wherein the element is content and the step of associating comprises associating content interaction functionality with the content.

Sub B2 9. (Amended) A computer-readable medium having stored thereon computer-executable instructions for performing a method of displaying an electronic document, the method comprising the steps of:

A4 displaying at least a portion of the electronic document to a user as an immersive reading page, the immersive reading page mimicing a printed paper page;

associating with an element of the immersive reading page enhanced functionality; and providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page.

A5 14. (Amended) The computer-readable medium of claim 9, wherein the element is a title line and the step of associating comprises associating interbook navigational functionality with the title line.

A6 15. (Amended) The computer-readable of claim 9, wherein the element is content and the step of associating comprises associating content interaction functionality with the content.

Kindly add the following new claims:

A6 17. (New) The method of claim 1, wherein the enhanced functionality includes highlighting.

18. (New) The method of claim 1, wherein the enhanced functionality includes annotating.
19. (New) The method of claim 1, wherein the enhanced functionality includes drawing.
20. (New) The method of claim 1, wherein the enhanced functionality includes adding a bookmark indicator in relation to the immersive reading page.
21. (New) The method of claim 1, wherein the enhanced functionality includes adding a note to the immersive reading page.
- F1 22. (New) The method of claim 1, wherein the electronic document is a book in electronic form and the immersive reading page mimics a printed paper page of a book.
- A 23. (New) The computer-readable medium of claim 9, wherein the enhanced functionality includes highlighting.
24. (New) The computer-readable medium of claim 9, wherein the enhanced functionality includes annotating.
- B 24. (New) The computer-readable medium of claim 9, wherein the enhanced functionality includes drawing.
25. (New) The computer-readable medium of claim 9, wherein the enhanced functionality includes adding a bookmark indicator in relation to the immersive reading page.
26. (New) The computer-readable medium of claim 9, wherein the enhanced functionality includes adding a note to the immersive reading page.

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27. (New) The computer-readable medium of claim 9, wherein the electronic document is a book in electronic form and the immersive reading page mimics a printed paper page of a book.